



Saudi Arabia's Foremost Event for the EV Ecosystem & Cutting Edge Technologies

17th September - Day One

- 11:30 AM **Opening reserved for Minister**
- 11:40 AM **Opening speech from the Title sponsor**
- 11:45 AM Gary B. Flom, CEO National Transportation Solutions Company (NTSC)
- 11:50 AM **VIP Tour**
- 12:15 PM **KEYNOTE-PANEL**
The rise of Saudi Arabia's EV Sector powered by the vision 2030
We will discuss how the EV Revolution transforms the Kingdom's Economic Future
- Mohammed Abuazzah, Chief Public Relations Officer
 - Ali Rizvi, Director of Business Operations, Lucid Middle East
 - Ulf Schulte, Chief Operating Officer EVIQ
 - Aftab Ahmed, Advisor National Industrial Development Company
 - Andreas Flourou, Group Head Mobility, Red Sea Global
 - Gary B. Flom, Chief Executive Officer of the National Transportation Solutions Company (NTSC)

Moderator

Heiko Seitz

Global & Middle East eMobility Leader | Partner

- 01:00 PM **Saudi Arabia eMobility Outlook:**
The latest facts and figures for KSA EV ecosystem investors

Heiko Seitz

Global & Middle East eMobility Leader | Partner

- 01:15 PM **PANEL Driving the Future:**
Unpacking the Unique Advantages of EV Technology
We take a deep dive into EV technology and what sets them apart from other vehicle types?

- Hassan Nergiz Managing Director AI Futtaim Electric - BYD
- Walt John Antunes Madeira Principal Analyst, EMEA
- Ali Rizvi, Director of Business Operations Lucid Middle East
- Formula E
- Klaus Wawra, Managing Director Hofer Powertrain



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Moderator

Wulf Schlachter

01:55 PM **Electromin Signing Agreement**

02:05 PM. Lunch

02:40 PM

PANEL

Charging Ahead: Building the Backbone of Saudi Arabia's EV Revolution

EVs need charging. How can we ensure that we have the infrastructure in place to support EV growth?

- Ulf Schulte, Chief Operating Officer EVIQ
- Tony Mazzone, Managing Director Electromin
- Mr. Wolfgang Ademmer, CMO, Alpitronic
- Abdulmuain Al Soufi, Products Line Manager, Al Fanar
- Mansour Almaknah, Head of eMobility of Solution Valley part of Saudi Electricity Company

Moderator

Heiko Seitz, Global & Middle East eMobility Leader | Partner

3:20 PM

PANEL Looking Beyond the OEMs. How to attract tier one suppliers to build a sustainable industry in the kingdom?

- Ahmed Almalki, Senior Business Development Manager MISA
- Ben Stewart, Director of Supply Chain & Procurement- Lucid
- Shah Feroozi, COO, PACK Group
- Pascal H. Gregoire, Diplomat Belgian Ambassador

Moderator :

Carlo Gozzi, Senior Manager Roland Berger

4:00 PM

PANEL Electrifying Change: The Impact of EVs on Saudi Arabia's Economic Future

The EV industry can transform much of the Saudi economy, and we discuss how this can happen.

- Aftab Ahmed, Chief Advisor – Automotive Sector NIDC
- Ali Alshehri, Future Mobility Institute KACST
- Eng Zhenglai, Chief Expert of Intelligent Automotive Solutions, Huawei



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- Hasan Nergis, Managing Director, Al Futtaim Electrics BYD

Moderator :

Carlo Gozzi, Senior Manager Roland Berger

4:40 PM **KEY-NOTE 5 key reasons why global companies must look at Saudi Arabia as a market and a production hub - Cutting-edge powertrain Developments for major OEMs**

- Speaker: Klaus Wawra
Managing Director
Hofer powertrain

5:00 PM **KEY-NOTE MegaWatt Charging - Success Factor for Commercial Vehicle Electrification**

Anne - Marie Schuppan, Team Manager EV Charging - AVL

5:20 PM The Signing Ceremony (National Transportation Solutions Company)
4 Agreements

5:40 PM The Signing Ceremony (The Saudi Electricity Company)
4 Agreements

6:00 PM Reflection and summary of the Day 1



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18th September - Day Two

12:00 PM **KEYNOTE-PANEL - What is Behind the EV magic?**
We discuss why EVs are the fastest growing segment of the automotive industry and what Saudi consumers can look forward to

- Nicolas Verneuil, Managing Director Petromin Stellantis
- Badr Khojands, General Manager Brand, BYD KSA
- Hashim Alfatayerji, Regional Executive Director, Sixt
- Ali Rizvi, Director of Business Operations, Lucid Middle East

Moderator

Ahmed Samer, Managing Director Mena Region, CharIn

12:40 PM **PANEL - Driving the Future: How EVs Are Revolutionizing Car Rentals and Corporate Fleets**
EVs aren't just leading the way with consumers, they're also appealing to rent and corporate usage

- James Luxbacher, Managing Director Sixt
- Ali Rizvi, Director of Business Operations, Lucid
- Anil M. Abraham, Vice President Operations, Budget Rent A Car

Moderator

Wulf Schlachter

01:20 PM **PANEL The Landscape of Electric Charging in Saudi Arabia**

Rami Abu Haya, CEO Catec
Mohammed Almusawa, Head of ASX CHARGERS
Ali Ghnaim CEO GASABLE
Mohamed Fahez, eMobility Manager Schneider Electric
Mr Rohit , Manager CITA

Moderator

Wulf Schlachter



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02:00 PM **Lunch**

03:00 PM **PANEL: How Electric Vehicles Can See Faster Commercial Adoption**
How can commercial EV use be accelerated and what are the key-challenges to overcome?

- Jonathan Spear, Policy and Strategy Advisor, Atkins Realis
- Gary B. Flom CEO National Transport Solutions Company (NTSC)
- Zahid Group (Waiting)
- Matej Smrekar, Vice President, Tam
- Yutong (Waiting)
- Kivanc Karayol Regional Director, Volvo Group

Moderator

Wulf Schlachter

03:40 PM **KEYNOTE: Unlocking the Potential of Electric Vehicles with AI**

04:00 PM **KEYNOTE: Formula E – Where Sustainability and Sport Combine**

04:20 PM **NETWORKING TEA BREAK**

04:40 PM **PANEL Tackling EV Taboos with Saudi EV Owners**
On this panel we talk to Saudi-based EV owners about what it is like to own an EV?

- Alex Malouf, PR Senior Director, Public Relations & Media Roshn
- Omar, CEO EVS
- Bashar h.Albahl Co-Founder Climatec

Moderator

Wulf Schlachter



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5:20 PM **PANEL How Do We Electrify the Wider Mobility Segment?**
It's not just cars, but advance Air Mobility

- Andreas Flourou, Group Head Mobility, Red Sea Global
- Borja Blond Arroyabe, Advance Air Mobility CEO NEOM
- Dr Samer Jabari (Chief Advisor Aerospace) NIDC
- Sukhvir S. Mavi, **Director - Guest Experience & Technology Integration**

Moderator

Wulf Schlachter

6:10 PM Sign agreement National Transport Services Company

3 Agreements

6:30 PM Sign agreement – Solutions Valley

3 Agreements

6:50 PM Reflection and summary of the Day 2

19th September - Day Three

12:00 PM **PANEL: Opportunities & Challenges in Battery Manufacturing**
We are discussion innovative and safer solution of lithium-ion batteries and other sustainable power solutions. How comes AI into the play for advanced battery management? How will we ensure to have the right battery talents & expertise for high-quality battery manufacturing?

- Lars Carlstrom, CEO STATEVOLT
- Ricardo B. Costa Strategic Advisor EV Metals Group



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- Mohammad S Bajba, International Business Development Expert
- Mohammed Ubeduddin Co-Founder & Managing Director, Cyantron Synergies Private Limited

Moderator

Paula Naoufal's Senior Finance Reporter CNN Arabia

12:40 PM

PANEL: Start-Ups: Changing EV Landscape in Saudi Arabia

How are Start-Ups changing the EV sector? What are the key-challenges for EV Start-Ups in Saudi Arabia?

- Ali Alshehri. GM of the Future Mobility Institute
- Nasser Kareem Manager Automotive NIDC
- Saeed Aljunaibi. CEO EVS
- Eng. Mohamed Alshazely, National Operation at Manager Altawkilat

Moderator

Paula Naoufal's Senior Finance Reporter CNN Arabia

1:20 PM

KEYNOTE: The Impact of Semiconductors on Electric Vehicles

SUNIL BANWARI.

CEO, SEMICONDUCTOR , AJLANBROS HOLDING

01:40 PM

Keynote: EV-Waste Management & Recycling Opportunities Ahead

What are the challenges in managing battery waste and what is the experiences so far developing a waste management ecosystem? Discussing best practices globally.

02:00 PM

Lunch

3:00 PM

KEY NOTE: Ali Ghanim CEO Gasable

3:20 PM

KEY NOTE: Icharge Alhareth Alhisan

3:40 PM

KEY NOTE: Next Leap of Battery Technology

4:40 PM

KEY NOTE:

4:40 PM

Sign agreement



Date
17th-19th
September
2024

Venue
RICEC,
Riyadh,
Saudi Arabia



Title Sponsor

ELECTRO MIN

Saudi Arabia's Foremost Event for the EV Ecosystem & Cutting Edge Technologies

3:50 PM Sign agreement

3:60 pm. Sign agreement

4:00 pm. Sign agreement

4:10 pm. Sign agreement

5:40 PM **SHOW WRAP UP: The Future of EVs - What to Expect in Five Years**
Invited: TBC

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